

## StoryWorld Quest Conference - GENERAL TERMS AND CONDITIONS

1. The application period for 2014 sponsorships and/or exhibiting begins January 1, 2014 between the Sponsoring and/or Exhibiting Company noted on the attached contract proposal agreement, known as the "Sponsor/Exhibitor" and NAIT, hereinafter referred as "NAIT" and/or "Management." This agreement will be used for all sponsorship and exhibiting. A 50% non-refundable deposit is required within 30 days after signing sponsorship agreement to secure space and or sponsorship. Your booth/sponsor space is temporarily assigned upon receipt of signed contract and is guaranteed only when the 50% non-refundable deposit is received. All checks must be payable to NAIT and all payments are to be mailed to Management offices. All prices for sponsorship packages and individual booths are noted on the contract agreement. Cancellations must be made in writing and no refunds of final payments (2nd) will be made within 60 days of the scheduled event. For all refunds a \$150 administrative fee will be charged.
2. Management shall assign the display space to the Sponsor/Exhibitor for the Conference, such assignment to be made within a reasonable time after receipt of this contract. Every effort will be made to respect the Sponsor/Exhibitor's space choices wherever possible on a "first-come, first-served" basis, but location assignments will be made solely at the discretion of Management. Management reserve the right to withdraw its acceptance of this application if it determines that the Sponsor/Exhibitor is not eligible to participate or the Sponsor/Exhibitor's product is not eligible to be displayed in the Conference.
3. The Sponsor/Exhibitor understands and agrees that all expenses for trucking and handling equipment and materials into and out of the show area, and for all other costs incidental to operation, are not part of the exhibit fee and are to be paid by the Sponsor/Exhibitor.
4. Sponsor/Exhibitor agrees to pay, when due, all royalties, license fees, other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or other entertainment of any kind or nature, played, staged or produced by the Sponsor/Exhibitor, its owners, agents, employees or subtenants within the booth space covered by this Expo Agreement including, but not limited to, royalties or licensing fees due to BMI, ASCAP or SESAC. Sponsor/Exhibitor must have rights for mechanical and public performance with the appropriate music licensing agency or Sponsor/Exhibitor cannot play music in any form at the show. Sponsor/Exhibitor agrees to hold harmless Management, its owners, agents and employees against any and all such claims and charges, and to defend, at its own expense, any and all such claims and charges.
5. It is understood and agreed that neither Management nor the owners nor lessors of the property which serves as the exposition hall, nor the managements of these properties, can or will be responsible for the safety of exhibits, exhibitors or their employees, against robbery, burglary, theft or damage by fire or any other cause. In all cases the Sponsor/Exhibitor should insure its property against damage or loss, and insure itself against public liability at its own expense. Except for Management's negligence or intentional misconduct, the Sponsor/Exhibitor waives all claims of any kind against Management, their owners, committee members, consultants or employees, arising from the conduct of the exposition and agrees that none of the parties referred to above shall be liable for any loss, damage or destruction of property belonging to the Sponsor/Exhibitor, its agents or its employees, nor for any personal injury that may occur to the Sponsor/Exhibitor, its agents or its employees while on the premises, nor for any other loss or damage whatsoever, including, without limiting the foregoing, any loss or damage to the Sponsor/Exhibitor's business by reason of failure to hold the conference and/or exposition, or failure to provide space for an exhibit or the removal of an exhibit, for any action of Management or their employees in relation to the exhibit or Sponsor/Exhibitor. Sponsor/Exhibitor further agrees to indemnify and hold harmless Management, their owners, agents, consultants and employees, and the owners and lessors of the Exhibition areas from any and all claims, demands, suits, liabilities or losses to the extent arising out of any negligent action or omission directly related to Sponsor/Exhibitor's participation in the conference and/or exposition.
6. If the Sponsor/Exhibitor fails to set up its display in its assigned space or fails to remit payment at the times specified after notice by Management, Management shall have the right to take possession of the space. The Sponsor/Exhibitor shall install and dismantle the display at times set aside for such activities as established by Management. Exhibitor understands and agrees that all extraordinary expenses for electrical connections, signage hanging, carpeting, tables, chairs, drapes, assembly and dismantling of booth material and other services required for set up and dismantling for event, are to be paid for by the Sponsor/Exhibitor. Nothing is to be nailed or posted on any surface, which would leave damage. If damage occurs from set up and dismantling any and all repair cost will be billed back to Exhibitor.
7. Solicitation, products and firms not exhibiting may not be displayed or advertised in any exhibit area or elsewhere in the exposition building. The distribution of literature, samples and or souvenirs is permitted only from contracted Exhibitor space.
8. The sharing of booth space by two or more companies may be permitted pending advance application and approval by Management. No Exhibitor shall assign, sublet, or share the whole or part of the booth space allotted without the permission in writing by Management. A \$500 Booth Sharing Cost will be charged to Hosting Sponsor/Exhibitors unless instructed to bill guest Sponsor/Exhibitor. The sharing firm must submit an official application and all insurance certification.
9. All Sponsor/Exhibitors are responsible for having read and understood all reasonable rules and regulations provided to Sponsor by NAIT and making the knowledge of said rules and regulations known to all booth personnel, outside contractors or whomever they may involve in the exposition. Sponsor shall endeavour to comply with all reasonable operational requirements set forth in the Sponsor/Exhibitor Manual that is provided to Sponsor by NAIT in writing at least sixty (60) days prior to the show date.

10. If, for any reason beyond its reasonable control including fire, strike, earthquake, public catastrophe, damage, construction or renovation of the exhibition center, act of God or any other similar reason that results in Management's determination that the Conference should not be held, Management may cancel the exhibition or any part thereof. In that event, Management shall refund to the Sponsor/Exhibitor the aggregate space fees paid by Sponsor.
11. Sponsor/Exhibitor must provide to Management, 30 days prior to each Expo, a certificate of liability insurance, which names NAIT as additional insured.
12. This contract represents the entire agreement between the Sponsor/ Exhibitor and Management concerning the subject matter of this agreement. Management is not making any warranties except those which may be set forth above. The rights of Management and Sponsor under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Management or Sponsor, as the case may be.